

Emptoris Honored as 2011 Red Herring Global 100 Award Winner

Leading Strategic Supply Management Solutions Provider Named One of the World's 100 Most Innovative Privately-Held Technology Companies

Burlington, MA – December 14, 2011 – Emptoris, Inc. (“Emptoris”), a leading provider of [strategic supply](#) and enterprise [contract management](#) solutions, announced today it has been named a Red Herring Global 100 Award Winner. The annual award recognizes the most innovative privately-held technology companies in North America, Asia and Europe.

“Winning Red Herring’s prestigious Global 100 Award is a testament to our Global 2000 customers’ success in utilizing Emptoris to maximize their financial performance and reduce commercial risk,” said Patrick D. Quirk, president and CEO, Emptoris. “We share this honor with them and will continue investing in our industry-leading strategic supply management solutions to drive key supply results and optimal return on investment.”

The Red Herring [Global 100](#) list has become a mark of distinction for identifying promising companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Google, Skype, Baidu, Salesforce.com, YouTube, eBay and many others would change the way we live and work.

“Choosing the best out of the previous two years was by no means a small feat,” said Alex Vieux, Chairman of Red Herring. “After rigorous contemplation and discussion, we narrowed down our list from 1,100 potential companies to 100 winners. It was an extremely difficult process. Emptoris should be extremely proud of its achievement, as the competition for the Top 100 was fierce. The Top Global 100 are truly the best of the best.”

The Red Herring editorial team selected the companies demonstrating the most innovative technologies and business models originating from over 1000 companies from over 40 nations. These companies, representing past Red Herring Asia, Europe and North America awards, are judged on a range of qualitative and quantitative metrics, including but not limited to, technology innovation, financial performance, growth criterion, management’s execution standards, potential globalization of the strategy and market share improvement.

About Emptoris

Emptoris, Inc. is a world leader in strategic supply, category spend and contract management solutions that enable companies to maximize financial performance and optimize commercial risk. The company’s suite of award-winning and industry-recognized sourcing, contract management, spend analysis, supplier lifecycle management, services procurement and telecom expense management solutions are successfully used by Global 2000 companies. Emptoris is proud to partner with industry leaders such as American Express, Boeing, GlaxoSmithKline, Kraft, Motorola, Syngenta and Vodafone. For more information, visit www.emptoris.com.

All trademarks, brand names or product names belong to their respective holders. Use of such trademarks should not be misconstrued as an endorsement by any of the trademark owners.

###